

Noelle Gross
career strategy

HOW TO FIX YOUR BROKEN CAREER RESOLUTIONS

6 SIMPLE TIPS YOU
CAN USE TODAY

MY GOALS:

We must be the change we wish to see.

TODAY'S TARGETS:

1.

2.

3.

WINS:

LESSONS LEARNED:

Tonight I am grateful

1.

2.

3.

How to Fix Your Broken Career Resolutions - 6 Simple Tips You Can Use Today



The new year is a great time to hit reset on goals not achieved and start again. Setting the wheels in motion towards becoming a better person, professional or [fill in the blank] is a noble endeavor indeed and one that we ought to all be attempting (not just once a year). But what happens when you just can't seem to keep your resolutions from year to year?

For starters, I'd say don't worry – you're pretty normal in that sense as I have yet to meet someone who's reigned triumphant on this front. If keeping resolutions just isn't your thing, don't get down on yourself. Instead, pick up the pieces and set yourself up for success even if just for a few tiny things in your life.

Here are some achievable ways to do this when it comes to your career:

1. REVISIT YOUR PLAN

If planning isn't your thing and you feel like you're always giving up on career goals by February, go back to the drawing board and put together a plan that's doable for you. Here's my [No-Fail Plan for Achieving Your Career Resolutions](#). It's 8 steps and it's a great start to starting over.

2. TRY AND TRY AGAIN

Failure is normal so feeling bad about broken resolutions isn't going to get you anywhere. In fact, New Year resolutions aren't exactly user-friendly when it comes to making big

changes. [Here's why New Year resolutions designed to fail](#) (as well as some pointers for avoiding that failure). Keep your goals simple. Try [this simple advice on achieving your career goals](#), for starters. Remember: tomorrow is another day and you only get one shot at this life so make every day count. You'll be glad you did a year from now (but you have to start now)!

3. RECHARGE YOUR NETWORKING

Another helpful way to make some IMMEDIATE traction this month is to get your networking on. Now is the time because companies are hiring, and people are moving. If you're feeling unsure where to start, check out this awesome post by our resume writer Becky (shoutout) on [6 Networking Tips you May be Missing Out on in Today's Job Search](#).

4. RECHARGE YOUR BRAND

If you're feeling uninspired where networking is concerned, try sprucing up your brand with some new biz cards. My all time favorite business cards are from [MOO](#). A sharp design on a nice quality paper is just the thing to get a positive reaction when exchanging information at networking events. Seeing the "new you" on paper will wonders for your mental game and might just give you the confidence to start networking more! BTW my MOO biz cards are featured in the photo above.

5. SET MINI GOALS, FREQUENTLY

So you have a massive career goal but the wheels just aren't falling into place. Not all goals are meant to be achieved in one year. For big goals that will take time, try taking small, strategic actions now so that you'll at least have a foundation in place for the future. For example, if you're considering a career change into an entirely new industry or role, start researching and targeting new contacts each week so that you can build your network in the right direction. If a move isn't possible this year, turn these new contacts into informational interview opportunities along the way. All of this work will come in handy when the time does come to make a move.

6. UPDATE YOUR LINKEDIN PROFILE (SERIOUSLY)

Linkedin is a great platform for aiding in career goals but one I find that is the most overlooked by job seekers or those in career transitions. Simply having a profile that is optimized in terms of

the headline, **photo**, branding and keywords will do wonders for your career (I'm talkin' for a long long time). Imagine being called for your dream job or an amazing business opportunity next year just because someone stumbled upon your LinkedIn profile and you were a fit. This is the ideal way to advance one's career, but it won't happen if you've just settled on a basic profile without considering strategic branding. If you're feeling in the dark about LinkedIn optimization, you're not alone. I teach hundreds of people about LinkedIn each year and you can **access my workshops for all of these great insights here**.

I promise if you try at least one of these strategies, you'll start to get your career on track this year. **You just have to commit to it and trust the process.**



Noelle Gross
Founder & CEO, NG Career Strategy

So, who is Noelle Gross and why does she do what she does?

In 2010, she graduated from business school and experienced a very dark period known as *the job search*. When she landed a job as an Executive Recruiter, she learned *how little* job seekers seem to know about landing a job.

She worked in the career management industry for several years helping senior executive job seekers navigate the world of executive recruitment and was amazed to find that even the experienced professionals were confused when it came to the job search.

Since then, she made a commitment to dedicate her professional life to helping job seekers land jobs and find happiness using a smarter, more efficient approach.

Noelle has worked with select clients, spoken in front of groups at all career levels, and created a simple 3-step system – a series of important steps every job seeker needs to apply in order to land more job interviews in record time.

To learn more about NG Career Strategy, visit www.ngcareerstrategy.com

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